

Newsletter October 2022 visit www.atlanticfoodexport.eu

## **Growing Exports Through Cooperation**

The Atlantic Area Food Export Project relaunched in April 2022 with an extension aimed at helping food and drink SMEs increase their international markets.

The additional funding of €350,000 is aimed at assisting Food and drink SME'S undertake market study tours and trade missions across five European markets.

For more information on how to become involved visit www.atlanticfoodexport.eu



## This October- AFE companies are heading to Sial Paris

SIAL Paris the international source of inspiration for the food industry. AFE are going to discover the trends and innovations of the global food industry, as well as seeking out new opportunities and contacts as we seek out new markets.

SIAL Paris is a unique opportunity for food & beverage industry professionals to reach a wide audience and showcase the latest innovations across different industries.

It would be great to see you there. Why not call over for a chat.

You can find the Atlantic Food Export team @ Epicerie Fine sector HALL 5B



## In February 2023 AFE is attending the German Organic Market Biofach



The German organic market is the second largest in the world so it's no surprise that the Atlantic Food Export producers are focussed on supplying some of the €10 billion German consumers spend on organic food each year. Under the coordination of Chamber of Commerce of Seville, is participating in BIOFACH 2023, the world's biggest organic trade fair taking place in February 2023 in Nuremberg. The project will participate with its own stand with 10 co-exhibitor companies active in Atlantic Food Export:

In parallel to the stand exhibitions, the participating companies will receive support from the project to set meetings with other organic food producers and distributors participating in this fair.

**Check out the AFE activities** planned for the next 6 months



Atlantic Food Export is a project supported by the EU under the Atlantic Area Interreg Programme involving partners from 7 European regions. The project aims to improve competitiveness and increase exports of AA food sector SMEs primarily by encouraging business cooperation initiatives, such as export consortia. The project activities are intended to help the participating SMEs to overcome some of the barriers to internationalisation arising from their small size, structure, skill set or lack of resources. The partners involved in this extended project are Chambre d'Agriculture de la Dordogne (France), ASINCAR (Asturias, Spain), Cámara de Comercio de Sevilla (Spain), Cámara Municipal de Vila Nova de Famalicão (Portugal), Northern Ireland Food & Drink Association (Northern Ireland).

## For more information contact your local partner

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