



Atlantic Food Export Project

Newsletter June 2023
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Growing Exports Through Cooperation

In May AFE partner Famalicão City Council undertook a trade mission to Copenhagen and Malmö. With the objective of learning about the dynamics and aspects valued in the commercial daily life of the Danish and Swedish food sector.

Along with a study tour of the local food retail market there was a networking and product exhibition set up to provide the attending companies the opportunity to talk directly to buyers and distributors from the region.

AFE youtube link <https://youtu.be/h6diQ9KHVHo>



If Export is an area, you are looking at. Then check out our introduction to exports training module. To see if Exports is the next step for you. AFE helping to bridge those Knowledge gaps and access to bespoke focused training.

A well-trained workforce is a fundamental requirement for companies in the Food and Drinks sector to maximise their efficiency and effectiveness to achieve sustained growth.

Developing unique skills solutions based on the very best intelligence and insight into the skill needs of the sector.

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AFE Food Export Training
AVAILABLE ONLINE



On 31 May 2023 AFE partnership held its final in person meeting at Bordeaux France.



Since June 2017 the project has collaborated across the sector to improve the overall competitiveness and growth of SMEs in the area of Food Exports. The AFE activities were initially implemented by a group of 7 organisations from different regions in all countries of the Atlantic area. That is: UK, Ireland, France, Portugal, and Spain.

A partnership that brought together different kinds of organisations, including food clusters, innovation support organisations, local Government, and trade associations, all with the one aim of helping SMEs understand how to collaborate with others and to build exports.

To find out more on the achievements of AFE go to <http://atlanticfoodexport.eu/>

AFE youtube link https://youtu.be/9k6F_rbSkDY

Check out the AFE Website

www.atlanticfoodexport.eu

Atlantic Food Export is a project supported by the EU under the Atlantic Area Interreg Programme involving partners from 7 European regions. The project aims to improve competitiveness and increase exports of AA food sector SMEs primarily by encouraging business cooperation initiatives, such as export consortia. The project activities are intended to help the participating SMEs to overcome some of the barriers to internationalisation arising from their small size, structure, skill set or lack of resources. The partners involved in this extended project are Chambre d'Agriculture de la Dordogne (France), ASINCAR (Asturias, Spain), Cámara de Comercio de Sevilla (Spain), Câmara Municipal de Vila Nova de Famalicão (Portugal), Northern Ireland Food & Drink Association (Northern Ireland).

For more information contact your local partner

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The Atlantic Area Food Export Programme is 75% funded by the European Union through the Atlantic Area Interreg Programme.

